



JERSEY BOYS TO PROVIDE A SNEAK-PEEK PERFORMANCE AT MARINA BAY SANDS' SKATING RINK

HOURLY DRAWS TO WIN UP TO 100 FREE TICKETS AND A CHANCE TO GRAB A PAIR OF VIP SEATS WITH BACKSTAGE ACCESS

Singapore, 04 December 2012 – JERSEY BOYS, the multi-award winning musical that has taken the world by storm, has opened its Asian debut at the Mastercard Theatres at Marina Bay Sands to rave reviews. To thank fans for their enthusiasm and support, an exclusive sneak-peek performance has been announced for **Saturday, 8 December**. Members of the public are invited to head down to the skating rink at The Shoppes at Marina Bay Sands at 5pm for a public showcase of some of The Four Seasons classics, which have sold 175 million records globally.

For generations since the early '60's to modern day, the unique sounds of Frankie Valli and the Four Seasons have thrilled fans with hits such as **Sherry, Walk like a Man, Rag Doll, Oh What a Night and Can't Take My Eyes Off You**.

Fans will also get a chance to win Jersey Boys show tickets on Saturday, from 2pm, by entering a fun quiz at the Jersey Boys mini exhibition at the skating rink. There are up to 100 tickets up for grabs and winners will be announced every hour till 6pm. Two lucky fans will also walk away with limited VIP tickets, which includes a meet and greet session with the cast and autographed merchandise. The winners will be announced after a

thrilling performance by the Jersey Boys at the rink. Also, from Saturday, all guests who purchase A, B or C reserve tickets¹ will get a free seat upgrade.

TICKETING AND SHOW INFORMATION

Day/Times	VIP	A Reserve	B Reserve	C Reserve	D Reserve
20 Nov 2012 to 17 February 2013 Tues – Sun 8.00pm Sat & Sun 2.00pm	\$230	\$165	\$125	\$85	\$55

- Excludes the booking Fee of SGD\$3 per ticket

FOR TICKET BOOKINGS:

THROUGH INTERNET:

www.BASEentertainmentasia.com or www.MarinaBaySands.com/Ticketing

BY PHONE: +65 6688 8826

BOOK IN PERSON AT:

Marina Bay Sands Box Offices (Museum, Theatres, SkyPark, Retail Mall and Hotel Tower 1 and 3 Lobby). For more information please log onto - www.MarinaBaySands.com

For VIP, Hotel and Dining Packages visit www.showbizasia.com. Corporate and Group Bookings are available via Showbiz. Email: corporate@showbizasia.com or call **6688 1029**

ABOUT BASE ENTERTAINMENT

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston. Since their Asia office opened in Singapore in 2010 Base Entertainment has brought a wide array of live entertainment to Singapore's Marina Bay Sands' two theaters, including Disney's The Lion King, Riverdance, A R Rahman, Thriller Live, Music of Andrew Lloyd Webber, Cirque EloizeID, Bar at Buena Vista, and The Imperial Ice Stars productions of Swan Lake on Ice and more recently presented WICKED.

Media contacts

Amanda Osborne (+65) 9046 7009 / Amanda@baseentertainmentasia.com

Ananya Singhania (+65) 9155 4133 / asinghania@fulfordpr.com

ABOUT MARINA BAY SANDS

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

¹ Not applicable to Saturday 8pm performances. A Reserve tickets upgraded to VIP seats are not entitled to drink and gift vouchers.

Media contacts

Gayathri Ramasamy (+65) 8468 6992/ Gayathri.Ramasamy@marinabaysands.com

ABOUT SHOWTIME MANAGEMENT

Showtime Management is one of South African's leading Production Companies and Promoters of Theatre, Concerts, Corporate Shows and Sports Events in South Africa. With more than 30 years in the local and international Entertainment and Sports business, Showtime has set the benchmark for the presentation of quality, international-standard shows and events. Many of the Theatre productions have been presented throughout Asia and concerts in Europe and Las Vegas. Musical Theatre productions include FAME; CHICAGO; WE WILL ROCK YOU, BEAUTY & THE BEAST; HIGH SCHOOL MUSICAL; RENT; MAMMA MIA; DREAMGIRLS; MENOPAUSE THE MUSICAL; BEAUTIFUL CREATURES – and currently in production with DIRTY DANCING and JERSEY BOYS. Concert productions include: The Rolling Stones; Frank Sinatra; Elton John; Rod Stewart; Pavarotti; Seal; Diana Ross; Liza; Minnelli; The 3 Tenors; Black Eyed Peas; Deadmau5; 50 Cent; Jean Michel Jarre; and the Fifa 2010 Kick-off Concert with John Legend; Shakira and a host of international and local artistes. www.showtime.co.za

Media contacts

Debra de Souza (+27) 82 8229478 debranne@icon.co.za